

In modern living rooms, integrating wall art with technology—especially when the TV is the focal point—can be a delicate balancing act. Striking the right **art placement around TV** is crucial for achieving *visual balance* without overwhelming the space, clashing with the screen, or creating awkward asymmetry.

Drawing on my 12 years as a home styling writer and showroom merchandiser, plus my current experience staging rooms for product shoots, I'll walk you through how to place wall art thoughtfully when your TV is centered on the wall. We'll explore **symmetry vs asymmetry**, the importance of **scale and balance**, and how to marry art with layered lighting to curate a *mood-first room*. Plus, I'll share insights on luxury art options from Luxury Art Canvas and how tools like *Shop login* and *Shop share permissions* can streamline your shopping and sharing experience.

The Challenge of Art Placement Around a Centered TV

When the TV occupies the prime central space on a wall—a common design choice in living rooms—the challenge arises: where to put wall art? The TV's large, flat black screen can visually dominate, making it feel like the art is competing or lost. Poor placement can leave the wall feeling cluttered or imbalanced.

Here's why thoughtfulness is key:

- **Visual balance:** Your eye moves across the wall differently with a large screen at center. Art should complement, not clash.
- **Scale:** Too small art disappears; too oversized overwhelms the space around the TV.
- **Symmetry vs Asymmetry:** Deciding on a clean, balanced look or a more eclectic dynamic impacts the feel.
- **Mood & Lighting:** Wall art and lighting interplay to create ambiance.

Mood-First Room Planning: Begin With Your Feelings

Before you buy any art, the first step is to envision how you want your space to feel. A *mood-first approach* puts emotions ahead of design trends or pure aesthetics. Are you seeking a calming retreat? An energizing entertainment hub? Or a gallery-like sophisticated vibe?

Answering these questions will guide your choices for art style, color, scale, and how you place it around your TV wall.

Questions to Guide Your Mood-First Planning

1. What is the primary function of this room? (watching TV, socializing, relaxing)
2. What feeling should the space evoke? (cozy, modern, vibrant, serene)
3. What colors or themes bring comfort or energy to you?
4. How will lighting change the space throughout the day and evening?

With these answers in mind, choose art that harmonizes with the mood rather than distracts.

Art Placement Around TV: Symmetry Versus Asymmetry

Once your mood and art direction are clear, you can focus on arrangement around the TV. Two popular approaches are:

1. Symmetry: Classic Balance

Symmetry offers a calm, orderly, and harmonious look. Especially effective when your room style leans traditional, modern minimalist, or transitional. Some ideas include:

- **Match-sized art pieces** on each side of the TV for a mirror effect.
- Align art top edges with the TV's height line to unify the display.
- Use identical frames or colors to bolster the cohesive feel.

Example:

Feature Symmetry Benefit Style Suitability Placement Perfectly balanced on both sides Classic, modern, transitional
Visual Effect Calm, formal, anchored Spaces needing refined structure Scale Equal or proportionate art pieces
Ensures no element overwhelms TV

2. Asymmetry: Dynamic & Eclectic

When your style is more eclectic, artistic, or you simply want to create an [Discover more here](#) energetic flow, asymmetry is the way to go.

- Mix various sized art pieces arranged in a gallery wall effect.
- Balance the overall **visual weight** rather than mirror shapes—e.g., a large piece on one side balanced by smaller cluster on the other.
- Use color and texture in the art to draw the eye around the wall naturally.

Professional stylists often rely on asymmetry if the room's rest is neutral, adding personality and interest through dynamic visual balance.

Scale and Balance on a Screen Wall

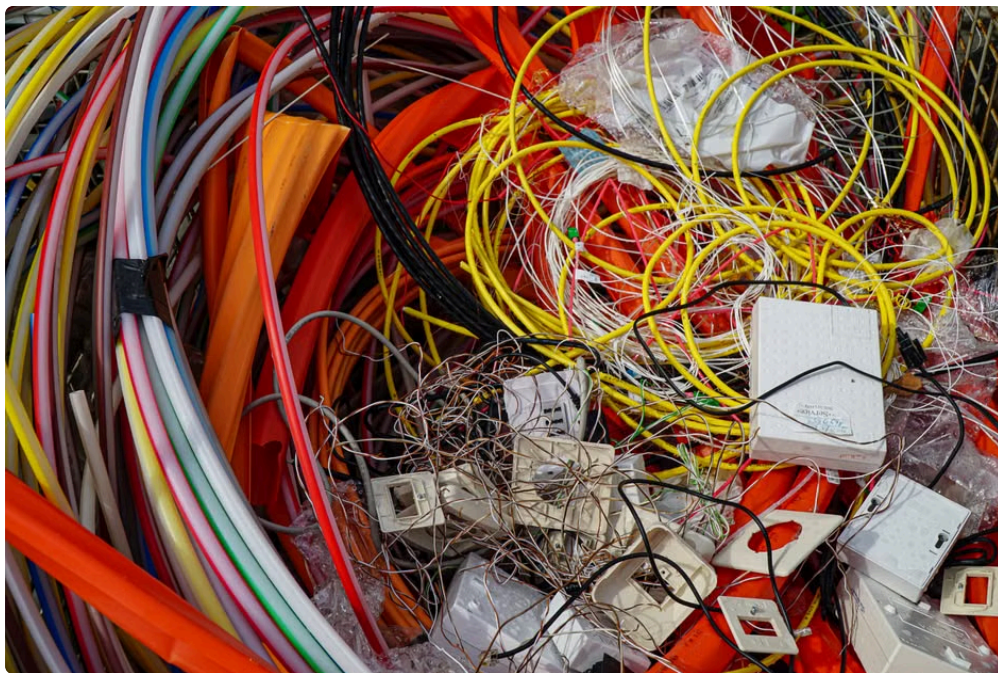
Scale is critical when placing art around a centered TV. Here are key tips to keep proportion and balance optimized:

- **Measure your TV:** Know the width and height precisely to avoid guessing.
- **Art size relative to TV:** Artwork should neither be too small to disappear nor too large to compete. As a rule, art pieces framing the TV should usually be 2/3 to 3/4 the TV's width when placed side-by-side.
- **Spacing:** Leave 3 to 6 inches between the TV and the art pieces for breathing room.
- **Height:** Center art around eye level approximately 57-60 inches from the floor or align tops or bottoms with the TV edges for cohesiveness.

For example, a 55-inch TV roughly measures 48 inches wide. Pairing two art pieces approximately 30 inches each on either side creates lovely balance without overwhelming the TV.

Layered Lighting and the Role of Dimmers

Lighting transforms how wall art and the TV wall are perceived. To make art stand out while ensuring the TV remains comfortable to watch, consider layered lighting.



Types of Lighting for a Screen Wall

- **Ambient Lighting:** General room lighting from ceiling fixtures, often dimmable to keep atmosphere flexible.
- **Accent Lighting:** Wall washers or picture lights directed at artwork make colors and details pop, creating a mini-gallery effect.
- **Bias Lighting:** Soft light placed behind the TV reduces eye strain during viewing and enhances perceived contrast.

Adding dimmers to each layer lets you control the mood dynamically from bright and lively to soft and cozy.

Curating Luxury Art for Your Screen Wall

Choosing wall art from brands with a focus on quality and style can elevate the entire room, especially on a TV-centered wall. Luxury Art Canvas offers premium large-format canvas prints that make the perfect art pieces to flank your TV or create a gallery wall ensemble.

Some benefits of choosing Luxury Art Canvas include:

- Exceptional quality printing on durable canvas
- Wide styles from abstract to nature—tailored for sophisticated living rooms
- Ready-to-hang options designed for easy placement

For a seamless buying experience, Luxury Art Canvas integrates with Shop (Shop Pay / shop.app), so you can utilize easy *Shop login* and *Shop share permissions* to send your style picks directly to family or co-decorators. This feature lets you share your curated art selections including images, email, name, and avatar for quick feedback and decisions.

Using Instagram for Inspiration and Validation

If you want to see how other design lovers style their art around TVs or gain inspiration for your own space, explore the @myluxuryartcanvas Instagram feed. It's rich with real-life room shots showcasing balance, scale, and lighting in action.



Summary: Steps to Master Art Placement Around Your Centered TV

1. **Identify your room mood and function.** Let feeling guide your art choice.
2. **Choose between symmetry or asymmetry.** Match your style and room personality.
3. **Measure TV and walls.** Maintain proper scale and breathing space.
4. **Select artwork with complementary colors and sizes.** Consider Luxury Art Canvas for premium options.
5. **Layer your lighting.** Use dimmable accents and ambient sources to highlight art and optimize TV viewing comfort.
6. **Use tools like Shop login and share permissions.** Make collaborative decorating easy and fun.

By carefully planning your **art placement around TV** with an eye toward **visual balance** and lighting, you create a living room wall that is both a beautiful art gallery and a tech-friendly entertainment hub.

Ready to start? Browse curated luxury canvas art at Luxury Art Canvas, log into Shop to save and share your favorites, then watch your centered TV wall come alive with artful style and balance!