Send every operator the same outward and return itinerary. Include waiting time, luggage and any extra stops. https://dsnews.co.uk/low-cost-coach-hire-expands-group-transport-services-across-london-and-the-uk/?noamp=mobile Ask what the quoted price includes and how a change in passenger numbers would affect it. Keep those answers beside the prices so the organiser can explain the choice to the group before collecting payments.